

R. M. (BOB) CALLAWAY
Furniture and undertaking.

An elegant residence, beautiful grounds, fragrant flowers, magnificent landscape gardeners' handiwork—all fail to spell the one great necessity of the ideal home. With all these attractive features, no home can be complete until the harmonizing furniture is installed.

And, speaking of furniture, no 7,000 city in Missouri has anything on R. M. (Bob) Callaway's furniture store in Monett. His stock comprises the very cream of numerous high grade factories in this and other states. In fact, "Callaway's Furniture Store" has been a synonym of highest grade furniture in Monett for twenty years, and today this establishment boasts an even finer stock than ever before in its history.

Twenty years ago, "Bob" Callaway started into the furniture in a modest way—as extensively as his capital would permit—and he knows what it means to be "shy" of capital. However, "Bob's" square dealing and genial manner kept winning friends both for him and his business, and ere long he was enabled to increase his stock and add new lines, resulting in more sales and a large income.

This, for twenty years "Bob" Callaway has been "doing business on business principles" in Monett, and today is sole owner of one of the most complete and magnificent furniture and undertaking establishments in this part of the country. In fact, this store and stock will compare very favorably with the high-class establishments of the larger cities, and his prices are much lower for the same class of goods; hence people of Monett are wise enough to supply their furniture needs at Callaway's and thus save money for themselves and also help boost Monett by spending their money at home.

Just at this season Mr. Callaway's splendid store is fully and completely stocked with seasonable furniture of every description, including the celebrated "Horrick" refrigerator, in all sizes. This is one of the few really high grade refrigerators on the market, and the fact that Callaway's furniture store handles it is conclusive evidence of its superiority. Mr. Callaway takes pleasure in showing callers through the entire establishment, and everybody is courteously and kindly received at all times.

Mr. Callaway has the exclusive sale of Victrolas and Victrola records in this city and has about \$1,200 worth of the latest records in stock.

Bob's hobby is rugs. And we can't blame him, because he certainly has the largest and finest display of rugs in Southwest Missouri. He carries all sizes, from 6x9 to 12x15, in all the leading brands and all grades. If one can't be suited here in rugs, he doesn't want a rug. And, shrewd buyer that he is, Mr. Callaway foresaw the present condition of the rug market and purchased an immense supply before prices advanced. Today he is selling many rugs at lower prices than the manufacturers are at present asking for them.

But if there is one branch of his business in which Mr. Callaway is more painstaking and conscientious than another, that one is his undertaking department. In supplying and trimming caskets, caring for the dead and conducting funerals, the same tender care and strict attention to details is shown in all cases, rich and poor alike. Burial robes of every description are carried in stock, and he handles ladies' robes that are fastened with hooks and eyes less than an inch apart, which is a vast improvement over the slip-shod outfits of some houses.

Mr. Callaway himself is an expert embalmer, and his son, Floyd Callaway, and A. Doenig are his able assistants, each one of whom is fully competent to officiate at any funeral. An elegant auto hearse and limousine—the finest to be found in Southwest Missouri—or a fine horse-drawn hearse is used at all funerals, and every convenience extended in all cases.

All in all, people of Monett and Barry county are justly proud to have "Bob" Callaway's magnificent furniture store and undertaking parlors located in this, the best 7,000 city in good old Missouri.

FIRST NATIONAL BANK
Organized 1892

The First National Bank is the oldest banking institution in Monett, the organization having been effected in 1892, and choosing as a location the old opera house building at the corner of Third street and Broadway. Its first president was P. J. Lehnhard and its first cashier was D. T. Wainright. From that day until the present it has been known as a "family bank," practically all its stock being held by the Lehnhard family.

In 1900, because of the fact that the business had grown to such propor-

tions that the quarters then occupied were insufficient to accommodate the needs of the institution, it was decided to erect a suitable bank building. According to the lot at the corner of Fourth street and Broadway was purchased and a new and modern structure erected, and in these quarters the banking house of the Lehnhard family is still doing business and numbers its friends and patrons by hundreds. The new bank home was secured at a cost of about \$30,000.

In all the Southwest no bank enjoys a better financial standing than does the First National of this city. Its soundness and solvency have never been questioned, and the institution is today a model of all that is desirable in a bank. The policy of the First National has always been very conservative, its officers and directors always have been men of the highest integrity, and an unbroken record of twenty-six years of success is the result.

Carl W. Lehnhard is now president of this well known bank; P. J. Lehnhard, vice president; Willis W. Lehnhard, cashier; Ora H. Hudson, assistant cashier. Besides these officers, the following gentlemen are included in the board of directors: C. C. Mills, A. Hasley and F. A. Wightman.

The First National Bank of Monett has a capital and surplus of \$60,000, while its assets aggregate over three-quarters of a million dollars.

That this institution is safe goes without the saying. It is safe and sound to the very core, and the enormous list of depositors is conclusive proof of the perfect confidence of the people in this old reliable bank.

CEDAR BLUFF MINING CO.
Capital, \$25,000

The Cedar Bluff Mining Company, although chartered and doing business in Oklahoma, is virtually a Monett concern, as a large number of stockholders and three of its four officers reside in this city.

The Cedar Bluff Mining Company is a legitimate concern and must not be confounded with the many wildcat mining companies in existence. This company is incorporated and capitalized at \$25,000. It is strictly a prospecting concern, secures leases, drills out mill sites and then sells the lease.

The company has recently secured a lease of forty acres of very valuable land in the Quapaw (Okla.) district, and sooner or later is bound to realize handsomely upon its investment. This lease has mills and shafts on all sides of it, no less than eight distinct mills being located with a quarter of a mile of it, while 300 feet north of the property a shaft has been put down which shows a face of "jack" (lead and zinc) ore of thirty feet.

The officers of this company are all well known and highly respected citizens. C. J. Rathens, of Monett, is president; C. H. Ring, Monett, vice president; Miss Rathens, of this city, is secretary, while Mr. Couch, of Sapulpa, Ok., is treasurer.

The company is making no extravagant claims or promises, but is conservative and one the square and has an excellent prospect of making good. The company is a legitimate corporation, not a stock-jobbing concern, and is offering a limited number of shares of stock at \$1 per share, with more than an even chance for the investor to realize a profit on his stock.

Mr. Rathens, the president, is devoting a large part of his time to looking after operations on the company's new lease near Quapaw, where preparations are being made to start drilling in a short time.

Mr. Ring, the vice president of this company, is an engineer on the Frisco and stands well with Monett people, while Mr. Rathens, the president, is also one of our highly respected citizens and his reputation for honesty and integrity has never been brought into question. Either of these gentlemen will take pleasure in giving full information regarding the company's proposition upon request.



ORA H. HUDSON
Newly Elected Member of the Monett City Council.

"CALLAMURA"

Monett's Most Beautiful and Most Valuable Home and Its Owner, Fielding P. Sizer—History of His Life and How He Won Fame and Fortune in a Few Years.

PERHAPS there is not, in the entire state of Missouri, a better known or more successful attorney than our own fellow-townsmen, Fielding P. Sizer. This fact alone is ample justification for the sincere pride felt in Monett because of Mr. Sizer's residence here, but there are many, many more good and sufficient reasons for this feeling of pride among our citizenship. First, let one fact alone stand out far beyond all the rest: Mr. Sizer is a 22-karat booster for Monett and her institutions, and is ready always to give his time, his services and his money for the advancement of any project or enterprise that will increase its prosperity and make Monett a better city. President of the Monett State Bank, one of the financial Giblartars of Southwest Missouri, and also president of the Barry County Liberty Loan Association, besides being a member of the board of trustees of the M. E. church, Mr. Sizer is of inestimable service to the people of Monett and Barry county.

Fielding P. Sizer is a native of Virginia, and received his early education in that state. He is a graduate of East Tennessee Wesleyan University (now Chattanooga University), and after completing his education came to Monett fifteen years ago. Mrs. Sizer was formerly Miss Nell K. Ulrey and a member of one of the best families of Athens, Tenn.

At the time of Mr. Sizer's arrival in Monett he was a poor man, having partially worked his way through the university by performing various kinds of labor, and consequently was compelled to start at the very bottom rung of the ladder of fame.

In 1905, Mr. Sizer secured the appointment as claim agent of the Frisco Railroad Company at a salary of \$125 per month. He served the company faithfully and well for three years. Then came the turning point in Mr. Sizer's career, and the event that was destined to make him famous came to pass.

As every one knows, he is a firm and uncompromising believer in temperance, and about this time a very exciting prohibition fight was in progress here. Mr. Sizer, even then an eloquent and forceful speaker, was solicited by the prohibition forces to take the stump and espouse their cause. He accepted, and a short time later, at a rousing prohibition meeting, made such an able and eloquent address that the liquor interests began to "sit up and take notice." As a result, brewers dragged out their heavy artillery and began a "barrage" upon the Frisco because of Mr. Sizer's telling speeches. A few days later Mr. Sizer was summoned to St. Louis and there was informed that he must "cut out" the advocacy of prohibition or else tender his resignation as claim agent.

That \$125 a month looked pretty large to Mr. Sizer in those days, but he decided at once to sever his connection with the Frisco. Then he began to ascend the ladder of fame and fortune. He now assumed an opposite role. Instead of working for the railroad company, he worked against it. He handled a large number of damage suits, and the Frisco secured the ablest and best legal lights obtainable to espouse its cause. But Mr. Sizer proved to be a game, crafty and successful fighter—and he won. Not just one case, but dozens of them.

Then the Frisco wanted him to re-enter its employ, but Mr. Sizer again



proved his good judgment and kept and his family are justly proud in its possession. The residence was erected on Central avenue three years ago at a cost of over \$18,000. It is of brick veneer construction, two and a half stories and basement, contains nine rooms, with halls and bath rooms. There are magnificent verandas on the east and south, with a fully equipped gymnasium on the third floor.

An unusual feature which adds greatly to the beauty of the home is that all the rooms and halls are hand-decorated, and Mrs. Sizer has christened the palatial home, "Callamura." An idea of this splendid residence may be gained from a half-tone at the top of this page.

Fielding P. Sizer has accumulated considerable wealth since 1908, but he also has been liberal—very liberal—in support of every worthy cause. He does nothing in a half-hearted way, and has the happy faculty of giving just when and where it will do the most good. As an instance, the congregation of the M. E. church recently was in a quandary as to how it could raise funds for the purchase of a pipe organ for the new church, to be dedicated next Sunday. Mr. Sizer promptly came to the rescue by informing the congregation that he would present an organ to the church as a gift from himself and family. It isn't necessary to state that the offer was thankfully and joyously accepted.

Mr. Sizer is a prominent member of the M. E. church, being president of its board of directors, and attends services regularly. Mr. and Mrs. Sizer have two children—Miss Ruth, who is a student at Stephens College, Columbia, Mo., and Fielding P., Jr., who will graduate from Central graded school this year.

Mr. Sizer has the most beautiful

and costly home in Monett, and he and his family are justly proud in its possession. The residence was erected on Central avenue three years ago at a cost of over \$18,000. It is of brick veneer construction, two and a half stories and basement, contains nine rooms, with halls and bath rooms. There are magnificent verandas on the east and south, with a fully equipped gymnasium on the third floor.

An unusual feature which adds greatly to the beauty of the home is that all the rooms and halls are hand-decorated, and Mrs. Sizer has christened the palatial home, "Callamura." An idea of this splendid residence may be gained from a half-tone at the top of this page.

Mr. Sizer is a Shriner, a Knight Templar and a 32nd degree Mason, and is the senior member of the law firm of Sizer & Gardner, with offices in the Elks' building at Fourth and Bond. He is a gentleman of whom Monett is proud to claim as a citizen.

HORACE A. GARDNER
Attorney

Horace A. Gardner is the junior member of the well known law firm of Sizer & Gardner, having formed a partnership with Fielding P. Sizer two years ago.

Mr. Gardner was born in Barry county. He read law with Jake Davis, a prominent attorney of Cassville, and proved to be an apt pupil. He was admitted to practice in all the courts at Jefferson City and followed his chosen profession for two years at Cassville. He came to Monett in 1911 and entered into partnership with D. S. Mayhew and J. E. Sater, the latter being the present postmaster of Monett.

Mr. Gardner is very highly regarded



MONETT STATE BANK

ed in his profession and has been remarkably successful. The law has been his life work, and his entire time has been devoted to it. He is quiet, modest and unassuming, but a gentleman whom it is a pleasure to meet.

The fact that he is associated with Mr. Sizer in practice of the law is sufficient guarantee of his legal qualifications and high character.

Mr. Gardner is a gentleman of excellent habits, an unblemished character, and numbers his friends by the score. He is devoted to his family, and altogether is a citizen of the sort desired by every good community. Monett needs more like him.

He is still a young man, ambitious and energetic, and we shall expect to hear many good things of him in the future.

MONETT STATE BANK
Established 1904

A good bank is an absolute necessity to every city, and the Monett State Bank is one of those institutions of which one takes pleasure in speaking in glowing terms, because this institution has made a growth far in advance of even this city's rapid rise.

Established here in 1904, the Monett State Bank has made phenomenal growth and today stands among the best and strongest banking institutions in Southwest Missouri.

Its present officers are: F. P. Sizer, president; John Walsh, vice president; Frank M. Shriver, vice president; John McGrath, cashier; Glen M. Buckley, assistant cashier.

The Monett State Bank has a capital and surplus of \$60,000, is headquarters of the Barry County Liberty Loan Association, and, in fact, is an institution of which our people are justly proud.

The deposits in this bank are very heavy, showing conclusively the confidence of the people in the stability and high integrity of this bank and its officials. A large, but conservative loan business is done, and in this way the Monett State Bank has performed its full share in the progress and development of the city.

The officials in charge of this bank are courteous, obliging and ready at all times to serve the public.

It has done nobly in the Liberty Loan campaign, both in being the means of selling many Liberty Bonds and in the purchase of the securities.

Mr. Sizer, its president, is also chairman of the Barry County Liberty Loan Association, and naturally the Monett State Bank is doing its full share in the campaign to raise funds for the prosecution of the war.

The public patronage is solicited and desired, and all who patronize the Monett State Bank may rest assured of fair treatment and a solid and substantial guarantee for all deposits is assured.

RUSCHA DRY GOODS CO.
A. J. Ruscha, Manager

The Ruscha Dry Goods Company, A. J. Ruscha, manager, is probably the only establishment of the kind in Monett doing business upon a strictly cash basis, and, if the large and constantly increasing patronage is an index, the cash method is a big success. Because of the fact that the firm has no bad accounts to place on the wrong side of the ledger, it is easy to undersell those who operate upon a credit basis, hence those of our citizens who make it a rule to pay cash for their goods are rapidly learning that "it pays to trade at Ruscha's."

Mr. Ruscha came to Monett from Aurora four years ago and established his present business, adopting the cash system at the beginning and strictly adhering to it ever since. He is now, at the end of a four-year trial, firmly convinced that the cash system is the only truly successful way to conduct a mercantile business. By selling at lower prices, Mr. Ruscha has built up a splendid patronage and, best of all, is holding his trade by giving values which cannot be duplicated elsewhere.

Mr. Ruscha owns a cozy and pleasant residence at 407 Central avenue, takes a lively interest in all laudable enterprises calculated to benefit Monett and its people and has been very active in the Liberty Loan campaign, doing good work in selling bonds. He is a true and loyal citizen, is here to stay and is a gentleman of whom the citizenship of this city has a high regard.

The stock carried by this house embraces everything usually found in a first-class dry goods establishment, and true value giving is a characteristic of this firm.

Next time you need anything in Mr. Ruscha's line, give him a call. He will show you every courtesy and will produce a mighty good argument to convince you that "Ruscha sells it for less."